

Dissemination to the general public

Deliverable D5.5

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Document Identifier:	MIMICS-D5.5-pu.pdf
Version:	1.0
Date:	2010-06-30
Organisation:	Hocoma
Deliverable:	5.5
Milestone:	-
Work Package:	5
Task:	Month 1 to 30
Dissemination:	Public
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Abstract: This report describes the key achievements in dissemination to the general public.

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1 Introduction

Information to the general public is a central element of dissemination for publicly funded research activities. The information should be easily and globally available and adapted to the target audience.

2 Website

Information about the project plan and the project consortium is presented on the MIMICS website www.mimics.ethz.ch. This website was regularly updated.

3 Broschure / flyer

A promotional flyer has been prepared. It was distributed at scientific meetings, exhibitions at medical conferences and fairs and through personal contacts. The flyer is available on the website under Results/Media.

4 Poster

In addition to the flyer, a poster describing the objectives of the MIMICS project was created. It was used at scientific meetings, exhibitions and fairs for promotional purposes. The poster is available online under Objectives as well as Results/Media.

5 Movie

A short movie has been produced. It is available online on the main page or under Results/Media. Its purpose is the information of the general public, especially patients and therapists, about the basic ideas of MIMICS.

Today's relevance and availability of internet media makes the production of CDs as data media obsolete. We decided to use online distribution through our website.

6 Media coverage

(Since project start. See also online under Results/Media)

Magazines:

Virtuell ein Spiegelei braten. Südwest Presse, 06.03.2010.

Mit dem Roboter ein Spiegelei braten. Mangfall-Bote, 15.03.2010

ROBOTIKA V REHABILITACIJI ROK IN NOG (Rehabilitation robotics for the upper and lower extremities). *Inženir*, May 2010

Neustart nach dem Schlaganfall (1): Mit dem Roboter trainieren Hightech und Therapeuten helfen Menschen nach einem Schlaganfall, ihre Behinderung zu überwinden Apothekenumschau

Wenn der Roboter den Patienten motiviert (EU MIMICS Project) ETH Life:

http://www.ethlife.ethz.ch/archive_articles/080317_MIMICS/index_EN

Der mechanische Thüringer. *Deutsches Ärzteblatt* 2009; 106(9): [8] Supplement:
PRAXiS, Hillienhof Arne, Roboter im Gesundheitswesen

youtube: Towards Immersive Journalism: The IPSRESS Experience, July 10, 2009

Presos de un Guantánamo virtual. *El Pais, Barcelona, July 14, 2009*

Television:

„Einstein“, Schweizer Fernsehen SF1, 25.09.2008. Roboter als Therapeuten -
Roboter als Pfleger, <http://www.sf.tv/sf1/einstein/sendung.php?docid=20080925>

„Gesundheit Sprechstunde“, Schweizer Fernsehen SF1, 02.01.2010. Wenn
Gelähmte wieder gehen können, [http://www.gesundheitsprechstunde.ch/TVSendung/
57c7dcbc-bbff-4ca4-b262-5b9d6955f095](http://www.gesundheitsprechstunde.ch/TVSendung/57c7dcbc-bbff-4ca4-b262-5b9d6955f095)